

## Virtual Color Analysis

Thank you for taking the time to inquire about a virtual analysis! I am passionate about helping others curate their best image through color analysis. My intent is to help you become effortlessly confident - comfortable with how you look and what you're wearing each and every day. Below are the steps we would take to meet that goal.

**Step 1:** Email a completed [questionnaire](#) along with pictures (please note that I may need to ask for more pictures if I don't feel I can complete an adequate analysis with the originals)

**Step 2:** Once I receive your pictures and questionnaire, I will send you an invoice (\$99 or \$150 depending on if you want a physical swatch book) and analyze your pictures to determine:

1. Your value and contrast (light, medium, or dark and low, medium or high contrast)
2. Your color quality (are you pure, bright, muted, toasted, or shaded)
3. Your temperature (warm, cool, neutral, or neutral leaning warm/cool)
4. Your fan. Based on the above information, I will determine your season and subseason. **There are 16 fans - 4 for each season.**

**Example fan** (includes 45 laminated fabric swatches with a selection of the best basic colours, neutrals, and metallics for the season):



**Step 3:** As soon as your analysis is complete (usually within 5-7 days, I will email your **5-page color analysis report** and a video explaining your season, which includes:

- A description of your season
- Your personal color harmony (how you should wear your colors)
- How to use your color palette/fan
- Steps to take to evaluate/rework your wardrobe
- Your best colors
- A digital color palette

**If purchased, I will order your fan (it will arrive in about a week. As it's shipping from Canada, it can take longer).**